

MCBC 'Monster House' Construction Supervisor Beau Einheit

Beau Einheit and his company, The Einheit Company, has been a member of the Master Custom Builder Council since 2010. However, the name Einheit is not new to the building industry in Central Florida, Beau's father, Bill Einheit was a pioneer in the Central Florida area as both a builder and a developer since 1973. Beau sits on the Steering Committee for the MCBC and is the current Chairman of the Community Service Committee. He was selected by the MCBC to be the Construction Supervisor for the 'Monster House' Project.

THE MCBC BUILDER: Why was this project called the 'Monster House'?

BEAU: Real Radio 104.1 and the 'Monsters in the Morning' Radio program named the project. They were our initial contact on the home and the ones who paired us up with Operation Finally Home to get this house built for the Irving Family.

THE MCBC BUILDER: How did you hear about the 'Monster House' project?

BEAU: I was listening to the 'Monsters in the Morning' program one morning and heard Sgt. Irving's story and that the radio station was looking for a builder for the home. I thought it was a great opportunity for the MCBC to get involved and give back something to a family that had sacrificed so much on our behalf.

THE MCBC BUILDER: Did you have any idea what the project would involve?

BEAU: Not as such. In the beginning it was pretty clear our involvement would only be as on site supervision, but as the project developed we saw the need change, and the MCBC took on a larger role.

THE MCBC BUILDER: What were some of the biggest challenges you faced during the build?

BEAU: I think we, as a group, faced the challenge of trying to get new vendor relationships formed in order to all come together to build one house. There was a lot of eagerness to get started on the project and with a lot of new faces that we hadn't worked with before we needed to become familiar with the way they worked so we could move forward together as a more efficient team.

THE MCBC BUILDER: You've been a member of the MCBC for five years. Why did you join and what do you get out of being a member?

BEAU: I had an interest in joining because I noted the men I wanted to emulate in this industry were a part of the Council. The MCBC is always in the right places and doing the right things and has a great reputation within the industry. Of course I would want to be associated with a group that had all of these qualities. As a smaller company, the biggest thing I get out of

being a member is not only the ability to share ideas with some of the best builders in our industry, but the support we give each other and how to solve issues collectively as opposed to being on my own. There are a lot of great resources through the MCBC and a lot of great people.



THE MCBC BUILDER: Your company, The Einheit Company, is known for its 'Concierge Service'. Can you explain what this means? Did you try to incorporate this same service on the Monster House?

BEAU: Being a smaller company, we are able to handle whatever client's needs are, wherever they are, at any given time. Being the owner of the company, I can address whatever their concern is in real time and really nothing is off the table. We try to make our homeowners feel like family, and just like any family member, you would go out of your way to do something for them. Incorporating the same service with the Monster House was quite easy. The project embodies the concept of being able to reach out and treat a client like family. I personally took my kids out to help, and many other members gave of their personal time as well.

THE MCBC BUILDER: How involved was the Irving family during the build? Were they able to make decisions on what went in the home?

BEAU: All of the members of the MCBC are custom home builders and as such we always have the client's input from the very beginning. The Irving residence was no exception. Both Sgt. Irving and his wife, Britney, selected the floor plan for the home along with the design of the interior finishes. The MCBC wanted to do everything we could to make sure this family got the home they wanted and deserved.

THE MCBC BUILDER: Now that the project is complete, what would you say you learned or gained from it?

BEAU: As builders, it was easy to say we're going to build a house. As the job progressed and we became more involved with the family, the gravity of what we were doing started to sink in. The meaning behind this particular home taught me a lot about staying persistent and that we were going to change the lives of this family. It's a small thing for us to do because we do it every day, but it has such a huge impact on them and will affect the rest of their lives.